

## RPSGB Survey Panel

### Purpose

The aim of the surveys are to:

- Regularly gather intelligence on the views and needs of members – including feedback on RPSGB campaigns and activities, the changing role of pharmacy in Scotland, new professional leadership services and member's training and development needs.
- Use findings as news hooks for potential media stories or for use in newsletters and e-zines
- Be seen by members to be actively canvassing and responding to their views

### Levels of response

The invitation email was issued to the 2,601 registered email addresses of Scottish pharmacists. From this we have had 125 applications for the survey panel from the following sectors:

Community Pharmacy:	69
Hospital Pharmacy:	25
Primary Care Pharmacist	11
NHS Board	5
Industry	1
Academia	7
Other Pharmacy organisation	2
Non-pharmacy organisation	5

### Frequency of surveys and example topics

This is a useful technique for gathering information if the topics remain relevant to the current environment which could have a direct impact on the frequency of the surveys eg monthly or quarterly. Also in order to maintain interest, and as time goes on participation, the surveys should be limited to only five questions which should take to no longer than one minute to complete.

### Sample topics

At the last CWG meeting the following topics were discussed as possible topics around what members think about:

- Work pressures
- Most significant changes / challenges for pharmacists
- SPB commitment to the profession
- Strategic view of the professional body