

English Pharmacy Board 29 October 2008

**PUBLIC BUSINESS**

## Leadership and Innovation

### Purpose

To provide an update on the successful completion of the Central Lancashire Primary Care Trust *Leading Across Boundaries* programme and commencement of the programme for Wirral PCT.

### Strategic objective domain

- Influencing the development of the pharmacist to play a more inclusive part in healthcare, public health and social care
- Improving member engagement in the work of the Society

### Recommendations

The English Pharmacy Board is asked:

- i. to note the progress to date;
- ii. to consider actively promoting the programme; and
- iii. to consider assigning Board champions to the programme.

#### 1. Background

In 2008, *Leading Across Boundaries* has been refocused on delivering outcomes. Phase one involved selling the concept of our unique approach to network leadership to Chief Executives of NHS North West, its Primary Care Trusts and other key players to provide active support. Phase two was successful delivery of the programme in Central Lancashire PCT. Phase three, is the work currently being undertaken to re-engage with key players to promote the programme.

#### 2. Central Lancashire PCT

The LAB network completed the programme on 5<sup>th</sup> September with a presentation of their work. Richard Daniszewski, various PCT and Strategic Health Authority personnel attended. The LAB network was successful in many areas including:

Researching and developing an excellent service specification, delivering an effective training programme, and tying the service into the current care pathway despite some early conflict issues. The pathway has been amended. Strong relationships have now been forged. Agendas have come together to develop and provide the service which is rolling out in September initially to 12 and then with further funding, 24 community pharmacies. Recurrent funding has been identified. There is recognition by all, of the standard of the service and its integration into the care pathway. At a time of vast change in the NHS, a robust sustainable service has been produced in line with NHS objectives. The weight management programme is included in *Healthier Horizons*, the local Darzi vision. The service is also included in the PCTs 5 year World Class Commissioning Strategy. The Medical Director of the PCT has become their champion connecting them to the local leaders network.

Changes in the individuals and the group have been identified. Confidence has increased to deal with patients, PCT/SHA staff and other health professionals. Ongoing communications are expected between members with some new project

ideas to build on different aspects of the overall network eg Department of Health Public Health capacity workforce development.

Members of the network reported:

- Promoting the pharmacy initiative when talking to Practice Based Commissioning (PBC) Commissioners about piloting a different service as an enhanced service.
- Being proud of getting weight management and obesity issues onto the GP agenda
- An intention to use skills and networks for other projects. Hoping to use the skills learnt and development of the network to work, not just within the PCT but with other partners in improving health and well being and improving the profile of community pharmacy and what can be offered.
- They have all seen an improvement in their leadership skills.

### **3. Wirral PCT**

The network has cross sector health and social care multidisciplinary membership focussing on developing the existing medicines review services and improving referral rates, this includes both Medicines Use Review and practice based clinical medicines review services. The programme commenced on 6<sup>th</sup> October and has already yielded a significant result. The network prepared a presentation, were coached in the relevant skills, made a presentation to the Local Medical Committee and secured support for their initiative on the same day!

### **4. Resource Implications**

In order to rollout the programme once per PCT in England during 2009 industry sponsorship should be maximised.

### **Recommendations**

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Anne Adams  
Head of Professional Leadership